



Music Monday Challenges 2021

As we prepare for Music Monday 2021, we want to ensure that #EveryVoice can join #TogetherInHarmony. Every week we'll be issuing fun, interactive social media challenges to help you share your stories and experiences, and raise awareness about the importance of equitable access to Music Education. Make sure you tag @CoalitionCanada in your posts, and you might see your content included in Music Monday 2021!

These advocacy activities also make great prompts for classroom discussions or written assignments. You can find them compiled into a pdf on our website, along with sheet music, recordings, learning guides, and more! These resources are free for all participants, so register now!

We also want to hear your music. If you have a project or performance you'd like to share, you can upload it here (link). Our team will view all submissions, and feature some on our social media pages, or in the Music Monday webcast!

We can't wait to see what you've been working on, and to explore the many ways that music can impact and enrich our lives.

Month	Date	Activity	
Jan	25	Top 3 Musical Memories	Share your top three Musical Memories, and tag three friends. Tell us about the first concert you saw, the first time you performed for an audience, or any other experience or memory that was meaningful to you. Tag your friends so they can share their stories too!

Month	Date	Activity	
Feb	8	Tell us why music matters to you	Post, tweet or record a video message about the importance of music, and why we need music education in our schools. Then, tag a decision maker (ie school board trustee, education minister, MP) to help share the message about the importance of equitable access to quality music education for all Canadian children and youth.
Feb	15	Concert Bloopers	Every concert and performance has a funny “behind the scenes” moment (or sometimes even on stage) that turns an “oops” into an “awww....” or just makes your day. Make someone else smile by telling us about it!
Feb	22	If I Could Only Play One Instrument	If you had to choose, what would it be and why? What makes this instrument so special to you? Maybe it’s the instrument you learned first, or one you’ve always dreamed of studying, but never got the chance (yet!)- we want to hear how and why you’ve connected to your favourite instrument.
March	1	My Best “A-Ha moment”	Sometimes you struggle with a new concept or a new piece of music. Some days remembering the order of sharps and flats or the LONG list of Italian music terms is just too much for your brain. What or who helped you get over this challenge?
March	8	Make some noise for music education	Let’s connect with decision makers, to tell them why we need music in our schools. Write a post about the importance of music education, the impact it has had on your life and/or the lives of your students, children, and friends. Tag the decision makers in your community to share this important message. Now more than ever, music education is essential for students’ social emotional learning. Let’s work together to make some noise for music education!

Month	Date	Activity	
March	15	Music and Covid	It's been a year since the pandemic was declared. Tell us how music has helped you during this difficult time. Share your stories, pictures, videos and memories of making or listening to music throughout the past year.
March	22	How did it start?	We want to see your earliest music-making pictures! The concert you went to as a kid, the time you set up a pot and pan drum kit, your first time trying out the piano. Share your photos, and the story of how your musical journey began.
March	29	The Cutest Thing I Ever Heard	Teachers, what's the best way you ever heard music described by a student? Share your stories, descriptions, or perhaps a music-related drawing. We can't wait to "aww" along with you!
April	5	Join #TogetherInHarmony with Hymn to Freedom!	Music Monday is just a month away, and we can't wait to sing and play the anthem with you. Share your favourite video of Oscar Peteron's iconic "Hymn to Freedom" or create your own! Join together with friends or family (virtually, at a distance or within your bubble, depending on local health guidelines), and post your video online! Don't forget, you can access free sheet music, recordings and resources when you register through our website. We can't wait to hear some fabulous renditions "Hymn to Freedom!"
April	12	Share your top five favourite songs	Share your five favourite songs, and tell us why they are significant to you! Is it something about the melody? The lyrics? A memory from the first time you heard it? Share your stories and songs, and tag five friends to do the same!
April	19	#TogetherInHarmony	Tell us about a time that music helped bring people together. It can be an experience from your life, a story someone shared with you, or an historic moment when music created unity and togetherness.

Month	Date	Activity	
April	26	Make some noise for Music Monday!	Music Monday is just a week away! Help share the news, and get your community excited! Spread the word, share this image, and let's make some noise in preparation for Music Monday 2021!
May	3	<i>It's Music Monday!</i>	
May	10	Share your MM pictures and videos!	We want to see how you celebrated Music Monday 2021! Send us pictures, videos, or descriptions of how you joined #TogetherInHarmony with us on May 3!
May	17	Share your MM thoughts, quotes and experiences!	We want to hear your feedback! Send your thoughts, quotes from your students, or any other experiences you'd like to share. If you'd prefer a more private forum, checkout our feedback form. Your input is essential to planning and shaping future Music Monday programming. We can't wait to hear from you!
May	31	Share your favourite musical moments from the year	As we approach the end of the term, we'd love to hear about the musical moments you'll remember from the 2020/2021 school year. Whether it's a performance, hearing a new song for the first time, a special rehearsal, or anything else that stands out, we know that musical memories come in all shapes and forms.